

Bridgewater's Best Idea Application Form

Applicant Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone Number: _____ Business website: _____

E-mail Address: _____

Are you currently a Bridgewater business owner? Yes No

If yes, please identify your existing business:

Name of Business: _____

Address: _____

Project Summary

In 2-3 sentences, please briefly summarize your proposal for Bridgewater's Best Idea of improving an existing Bridgewater business, or establishing a new one.

Project Proposal

For your Bridgewater's Best Idea project, please describe—in as much detail as you can—your plan to improve an existing Bridgewater business or open a new Bridgewater business. While there are many ways to present your argument, your proposal should clearly explain, at a minimum, the following:

- (i) What type of business you want to expand or create,
- (ii) How you plan to expand or establish your business,
- (iii) Why your proposal will benefit Bridgewater and its residents,
- (iv) Estimate approximately how much it will cost to complete your project, and
- (v) Location and planned opening date.

Applicants should have an estimated timeline for completing your project. This is probably obvious, but the new business must be established within the corporate boundaries of the Town of Bridgewater. Also obvious, but we'll reiterate the rules: your plan must be feasible and will be scored on feasibility (35%), readiness to build (25%), and the perceived benefit to Bridgewater residents (40%).

Please type your project proposal and attach it to this application. You are welcome to attach drawings, photographs, videos, and sketches to this application.

Project proposals will be reviewed by Town staff. Keep in mind that the top three applicants will be expected to present their idea to the Bridgewater's Best Idea Committee, most likely in November 2021! Questions? Please call Gwen Gottfried, Economic Development Advisor, (540) 908-4212

Acknowledgement

I have reviewed and understand the rules for Bridgewater's Best Idea. I understand that all Proposals will become an official record of the Town of Bridgewater and the Bridgewater Industrial Development Authority and may be viewed by the public under the Freedom of Information Act. Prior to receiving any prize money, the winner must agree, in writing, to release BBI staff from any and all liability, loss or damages arising from or in connection with the awarding, advertising, receipt, or use or misuse of grant or participation in any BBI related activities.

Signature: _____

Date: _____

DEADLINE: All applications must be received by September 30, 2021 at 5:00 p.m.

Applications can be delivered to the Bridgewater Community Center at 201 Green Street, mailed to Bridgewater's Best Idea, Post Office Box 72, Bridgewater, Virginia 22812, or e-mailed to BBI@bridgewater.town