



An Egg-tra Awesome Opportunity

Some of our best ideas start with you! In 2022, Anita's Decadent Delights asked that we consider a Christmas decorating contest for Bridgewater businesses; thus the *Holiday Decorating Classic* was born. Last year, after PrePOPsterous came up with the idea of contributing a raffle prize for *The Great Gingerbread Escape*, we asked around and several other businesses pitched in as well. Thank you for engaging with us! We love it!

We're also hearing (from you!) that our businesses want to participate more in Town events, such as the annual Egg Hunt at Wildwood Park. So here's the idea...



Town businesses can contribute coveted **B-Egg-cellent Eggs** to promote their business and provide a special prize for the finder. We recommend three eggs per participating business, since there are three separate Egg Hunts based on age group (3 Years and Under, 4 to 6 Years, 7-10 Years), but each business can provide as few or as

many customized eggs as they desire.

1. **Decorate the outside** of your plastic egg(s) (any size). Maybe write your business name and add stickers or glue on items that represent your business.
2. **Stuff the eggs** as desired (maybe with a gift card or some other treat of your choice). Make it clear the egg came from you!
3. **Drop off your egg(s)** at the Bridgewater Community Center by Monday March 25th for the March 30th Egg Hunt.



The Buzz about Business

We would like to begin an occasional feature in the Buzz in which we would offer a family-friendly, light-hearted profile of a Bridgewater business. The goal is to help community members learn about our businesses and get to know the people who run them. If you are interested in having your business included in a profile in the Buzz, please contact Jim Joyner at jjoyner@bridgewater.town.

Commercial Property For Lease



The Industrial Development Authority of Bridgewater is looking for a tenant for approximately 2,500 square feet of commercial space adjacent to Generations Park Ice Rink. This space was designed as a restaurant with an indoor and outdoor dining area, bathrooms, and a spacious commercial kitchen, but they're willing to consider proposals for other uses compatible with Generations Park. Monthly rent to lease this property is \$3,000. The IDA is willing to consider the installation of a drive-thru window. Call Gwen Gottfried at 540-908-4212 if you're interested.

Fall/Winter 2023 Recap

Halloween at Oakdale

Our annual Halloween at Oakdale brought out hundreds of kids for a safe, fun opportunity to trick-or-treat. Thank you to our many Bridgewater businesses who made this day possible by setting up stations to give out candy and more! Plan to join us for another fun day this fall.

Christmas Parade

Town residents were thrilled by the awesome parade and community day we had in early December. A special thank you goes out to Dynamic Aviation for planning and hosting the day's events! Thanks also to all our businesses who entered the parade!

Holiday Decorating Classic

This year we had fourteen businesses participate in the Holiday Decorating Classic: Ace Hardware, ApexNetwork Physical Therapy, Bridgewater Historical Society, Bridgewater Massage & Wellness, First Bank & Trust Company, Hastings Medical Clinic, Kline May

Realty, McDonald's, New York Flying Pizza, PCB, Precision Roof Works, Rebecca's Well Gift Shop, Sam's Hot Dog Stand, and Southern States. Congratulations to Ace Hardware on winning the popular vote!

Great Gingerbread Escape

We are especially thankful for the five businesses that participated in the Great Gingerbread Escape. We met a five-year-old boy in one of the local shops who was out with his father on his mission to find the gingerbread people. He excitedly told us about how he visited all fourteen businesses to find them. We know that many of our residents - young and old alike - had a fun time with this, and we hope that it helped to raise awareness about our town's businesses like it did for this boy and his father.



Online Business Directory

We at the Town Office will be creating a new space on our website to help visitors and prospective new residents explore what Bridgewater has to offer. As a part of that content, we will feature an online business directory. We will need current contact information, location, website (if applicable), and a picture of your business. If you would like to be included, please complete this [business information form](#). (Note: Because we are just beginning to develop this part of our website, it will take several months before it is active. With that said, it would still be helpful to have the information soon to help with our development.)

Bridgewater Business Resources

Remember, whether you're starting a new business, installing signage, or looking to help your business thrive, you'll find the information you need on our [business page](#). Let us know if you have any questions!

Charter Day

We celebrate Governor Tazewell's granting Bridgewater's Charter in 1835 on February 7th with two events:

Big Block of Cheese Day (BBCD)

Town Offices, 201 Green Street, 12:00-5:30 pm

Then-President Andrew Jackson set aside a day for the public to speak with his cabinet while enjoying a slice of cheese. During our BBCD, Town staff will likewise be available to hear your concerns and ideas.

Charter Day Celebration

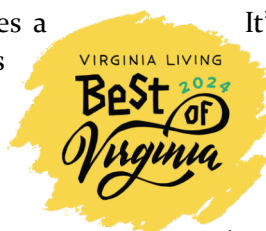
Sipe Center, 100 North Main Street, 7:00 pm

Along with refreshments and entertainment, we'll start a new tradition this year by naming the recipient of our first-ever ABLE ("*A Better Life Exemplar*") award to honor a person who has served as a model to his or her fellow townspeople and helped create a better life for all in Bridgewater. Come celebrate with us!

Voting Open for the Best of Virginia

Every year, Virginia Living Magazine compiles a list of the best businesses in Virginia as determined by popular vote. Bridgewater businesses notoriously do very well:

- 10 Bridgewater businesses in [2021](#),
- 11 Bridgewater businesses in [2022](#), and
- a whopping 15 businesses in [2023](#) made the list.



It's time to [vote](#) in the Best of Virginia contest again.

Your vote is important... and so are the votes from all of your patrons. Virginia Living Magazine provides promotional materials you can use [here](#) to get the word out. All votes must be received by January 31. Let's drum up some votes together!