

THE B-CONOMIST

Bridgewater

A BETTER LIFE

A NEWSLETTER FOR BRIDGEWATER'S BUSINESS COMMUNITY

SUMMER 2024

Resource Highlight

You may have noticed that we have a number of [small business resources](#) listed on our website. This section is intended to help you understand a little more about those tools and how you can use them. In this issue we're featuring The Shenandoah Community Capital Fund (SCCF).



SCCF is a 501(c)3 nonprofit entrepreneurial support organization serving the entire Shenandoah Valley. Over the past 15 years the organization has expanded and innovated alongside the region's entrepreneurs and small business owners to become one of the lead conveners in the region's entrepreneurial ecosystem. SCCF services include [microloan](#) funding between \$1,000 and \$50,000, [business programs](#), and [convening support](#) among the Shenandoah Valley. Check them out!

Available Properties

The Town keeps a list of [available commercial properties](#) on our website. If you are interested in renting or purchasing space for your business, this will prove a helpful guide for you. Likewise, if you'd like to lease or sell your business property, please let Gwen Gottfried know at ggottfried@bridgewater.town!

I'd like to especially point out two properties the Town is selling: 427 North Main Street (formerly Sergio's) and an undeveloped lot behind Smiley's on Don Litten Parkway. Both sites have great potential for a new business! Give me a call if you're interested!



The Buzz about Business

Do you get *The Buzz* in your inbox? If so, you may have noticed that we recently started a new business spotlight to help Buzz subscribers (over 1,200 recipients!) get to know the Bridgewater business community.

In May, we introduced [The Creative Art Studio](#). If you'd like to be featured in *The Buzz*, please complete this [Google Form](#).

Business Directory

Last fall, Jim Joyner joined the Bridgewater staff as our Media Specialist. In addition his work on the Buzz, Current, and other Town publications, he's been working on improving the Town's website. This includes our online Business Directory. Our desire is to include all businesses located within the corporate Town limits of Bridgewater when we launch our redesigned website later this year. If you're located in the Town limits and have not already done so, please complete this [Google form](#) to have your business listed. Have questions? Contact Jim at jjoyner@bridgewater.town!

Upcoming Events

Summer's End Celebration
September 2

Bridgewater Fall Yard Sale Day
September 28

Halloween at Oakdale
October 26

There's a whole lot more to be announced!
Stay in the know by subscribing to *The Buzz*.
It's free!

The Best of the Valley!

The Daily News-Record hosts an annual contest by popular vote for the best of the best businesses in the area. Bridgewater businesses continue to shine bright!

The following businesses received first place in their categories:

- ApexNetwork Physical Therapy
- Bridgewater Retirement Community
- Bridgewater Volunteer Fire Company Lawn Party
- El Charro
- F&M Bank
- Pendleton Community Bank
- River Road Automotive Collision Center
- Rockingham Cooperative
- Sipe Center
- Smiley's Ice Cream
- Turner Ashby High School

Fourteen additional Bridgewater businesses were recognized as finalists in their categories:

- Anita's Decadent Delights Bake Shoppe
 - Ashby Mini Storage
 - Blue Ridge Christian School
 - Bridgewater Coffee Co.
 - Bridgewater College
 - Bridgewater Garage
 - Edward Jones
 - Johnson Funeral and Cremation Services
 - Kline May Realty
 - LD&B Insurance and Financial Services
 - Randy's Hardware
 - Smiles for Life Dental
 - Sugar & Bean Cafe
 - The Cracked Pillar
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Thank you, business owners, managers, and staff for helping us make Bridgewater a great place to be! We're proud to call you our own!



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